What Community Engagement Has Taken Place?

Community engagement on the OCP and Transportation Plan began in early 2024. This is the third phase of community engagement.



Staff and Council have considered all engagement feedback within the overall guidance from the Province to ensure the voice, values, needs and preferences of community members is reflected in the OCP and Transportation Plan.

Here's what has been learned and how community feedback is being incorporated.

What was learned from the public	How it's being used
Embrace the way the community wants to grow	The City is creating policies and strategies for growth based on public feedback.
Encourage a mix of housing types for a diversity of lifestyles	Define land uses with flexibility and a variety of gentle density housing forms that add more homes while maintaining the overall character of the city and its neighbourhoods.
Prioritize affordable and attainable housing	Provide opportunities for small and large apartments throughout the city and encourage various land tenures.
Improve vibrancy of existing neighbourhoods	Promote mixed-use development in neighbourhoods – integrate local commercial opportunities and a range of missing middle options housing options.
Protect agricultural lands	Ensure the project follows provincial Agricultural Land Reserve (ALR) rules that protect land set aside for farming.
Protect environmentally sensitive areas	Update the City's Development Permit (DP) mapping and environmental guidelines to reflect current conditions and to protect important natural areas.
Enhance community sustainability	Establish Urban Containment Boundary - Set a clear edge for where urban development will be focused in order to protect farmland, nature, and rural areas.
Provide enhanced amenities and infrastructure	• Integrate the new Transportation Plan • Develop new Parks & Open Space Policies • Update Development Cost Charges (DCC) Bylaw which sets the fees that developers pay to help cover the cost of new infrastructure needed as Vernon grows