CITY OF Vernon

Have Your Say About the Future of Our Community!

Official Community Plan and Transportation Plan Survey

Phase 2 Community Survey

About the survey

The City is updating its Official Community Plan (OCP) and Transportation Plan (TP), and we'd like to hear from you again! Phase one of engagement is completed — thank you to everyone who participated. You can find a summary of what we heard from you at **www.engagevernon.ca/ocp-tp** on the right hand side of the page in the Documents section in the Engagement folder. During this second phase of engagement, we will be looking more closely at how Vernon will grow over the next 20 years. In this survey, we are looking for information on what you think is important to consider as Vernon grows when it comes to how you get around, where you'd like to see more growth and what that might look like to you.

Confidentiality

Your survey results will be kept confidential. Results of the survey will be reported without identifying any individual participants. At the end of the survey, we have a few questions about you. These questions help us to understand who we have heard from in our community so we can assess if our engagement has reached as many diverse people in our community as possible.

Questions?

Should you have any questions about this survey, please contact Planning & Community Services by email at **ocp-tp@vernon.ca** or by phone at **250-550-3634.**

The survey will be open until end of day November 14, 2024. All paper copies must be returned to the Community Services Building at 3001 32nd Avenue by 4:30 pm on November 14, 2024.

Thank you very much for your participation!

Transportation Plan

We've identified several key factors that will help guide the prioritization process for the Transportation Plan, and we need your input to help us understand the relative importance of each of these factors when considering future plans. Your feedback will play a vital role in shaping the future of transportation planning in our city, ensuring that investments make the greatest possible impact.

1. Please rate the following factors in terms of importance in prioritizing what the City should focus on the most urgently.

	Very Unimportant	Somewhat Unimportant	Neutral	Somewhat Important	Very Important	Unsure / No Opinion
Making travel safer to reduce injuries on our roads						
Everyone can easily get where they need to go						
Improving active transportation networks, public transit, and support zero emission vehicle use to reduce emissions in support of the city's climate goals						
Projects that support and encourage walking, biking, and using public transit						
Helping businesses move products and services to support economic growth						
Using new ideas and technology to improve transportation for the future						
Making streets more welcoming for everyone						
Working with nearby communities to improve travel between communities						
Giving priority to connecting the transportation system to key destinations in our community, such as schools, parks, shopping, etc						
Making busy roads safer by keeping different types of traffic (like cars, bikes, and people) separated						
Addressing long-standing needs and aligning projects with the City's broader plans						

2. For these same factors, which ones are the most important to you, meaning you think they should receive the highest and most immediate priority? Please select your **top three**.

- ☐ Giving priority to connecting the transportation system to key destinations in our community, such as schools, parks, shopping, etc.
- ☐ Improving active transportation networks, public transit, and support zero emission vehicle use to reduce emissions in support of the city's climate goals.
- ☐ Projects that support and encourage walking, biking, and using public transit.
- ☐ Helping businesses move products and services to support economic growth.
- ☐ Using new ideas and technology to improve transportation for the future.
- ☐ Making busy roads safer by keeping different types of traffic (like cars, bikes, and people) separated.
- ☐ Addressing long-standing needs and aligning projects with the City's broader plans.
- ☐ Making travel safer to reduce injuries on our roads.
- ☐ Everyone, including people with different abilities, can easily get where they need to go.
- ☐ Making streets more welcoming for everyone.
- ☐ Working with nearby communities to improve travel between communities.

We'd like to hear from you about some of the proposed changes and priorities in our community.

3. When looking at amenities and features **in your local neighbourhood**, please rate the following on their level of importance, thinking of what you would like the City to focus on adding or addressing:

	Very Unimportant	Somewhat Unimportant	Neutral	Somewhat Important	Very Important	Unsure / No Opinion
Lower speed limits so that vehicles travel at a speed aimed at reducing serious incidents and injuries						
Traffic calming measures (e.g., landscaped curbs to narrow roadways)						
Trees and landscaping						
Multi-use paths						
Bike lanes						
Parks						
Small convenience businesses						
Safe routes to schools						

4. For these same amenities and features, which ones are the most important to you, meaning you think they should receive the highest and most immediate priority? Please select your **top three**.

   - ☐ Multi-use paths
   - ☐ Trees and landscaping
   - ☐ Bike lanes
   - ☐ Traffic calming measures (e.g., landscaped curbs to narrow roadways)
   - ☐ Safe routes to schools
   - ☐ Parks
   - ☐ Small convenience businesses
   - ☐ Lower speed limits so that vehicles travel at a speed aimed at reducing serious incidents and injuries

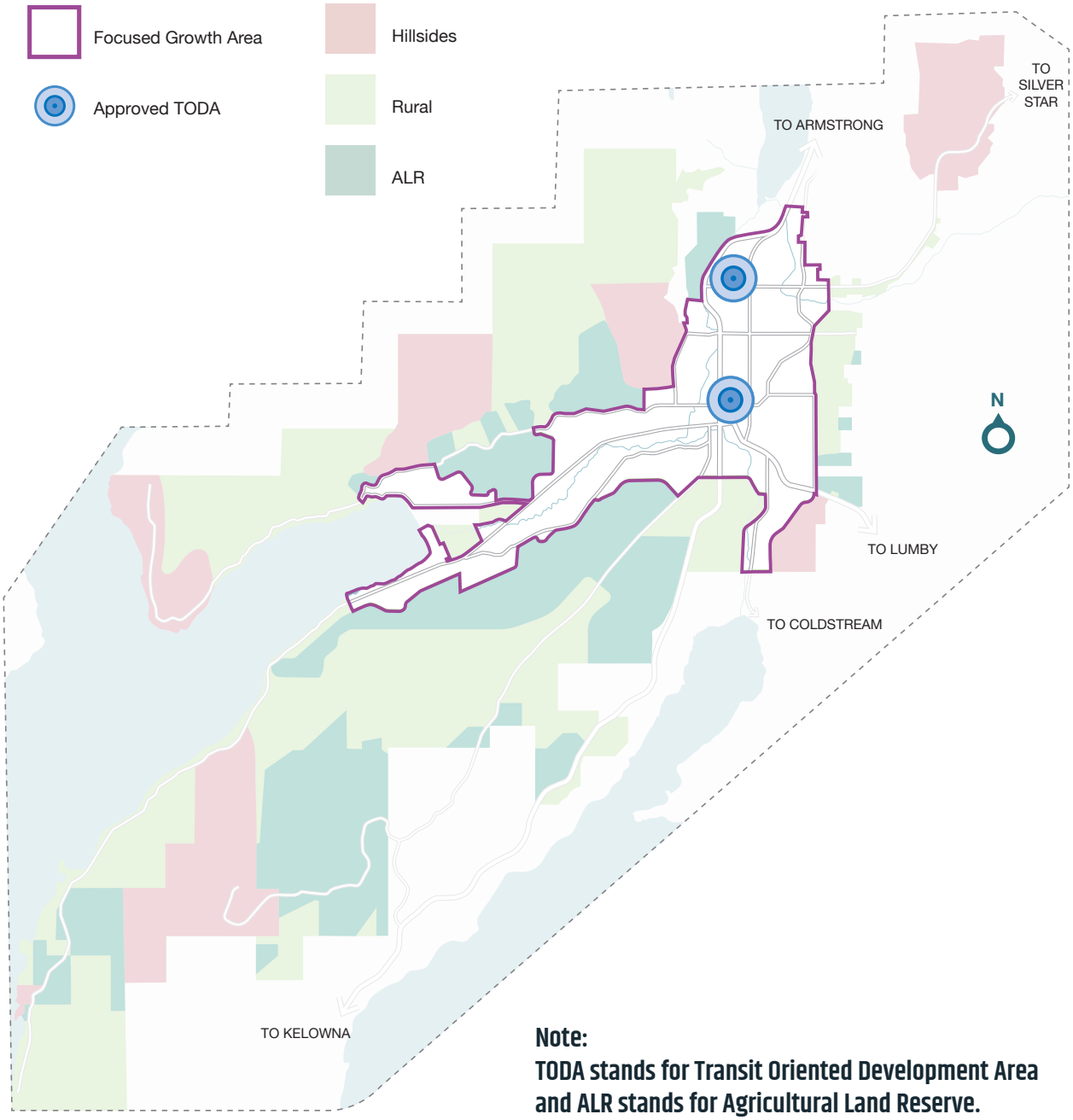
5. To what extent do you agree or disagree with the following statement:
   If roads are designed to be safe and useful for people rather than designed solely to move cars quickly, our community will be a much **safer and more pleasant** place to live.

   - ☐ Strongly disagree
   - ☐ Somewhat disagree
   - ☐ Somewhat agree
   - ☐ Strongly agree
   - ☐ Unsure / No Opinion

Community Growth Model

Downtown and Village Green Mall

The province has mandated that the City must allow high density in the Downtown and Village Green Mall areas as they have major transit exchanges.



Note:
TODA stands for Transit Oriented Development Area and ALR stands for Agricultural Land Reserve.

6. When you think of an urban area that you would enjoy visiting or living in, how important are each of the following features? Your answers will help inform the community priorities for these areas as they redevelop over time.

	Very Unimportant	Somewhat Unimportant	Neutral	Somewhat Important	Very Important	Unsure / No Opinion
Vibrant parks and open spaces						
Buildings featuring environmentally friendly features and technologies						
Connected off-road bike paths						
Affordable and/or attainable housing						
Apartment housing that is high quality concrete construction						
High number of private amenities within housing developments (e.g., community rooms, gym facilities, patios, etc.)						
Commercial opportunities mixed with housing						
Neighbourhood amenities (e.g., daycare, libraries, community centres, grocery stores, etc)						

7. For these same features, which ones are the most important to you, meaning you think they should receive the highest and most immediate priority? Please select your **top three**.

- ☐ Buildings featuring environmentally friendly features and technologies
- ☐ Connected off-road bike paths
- ☐ High number of private amenities within housing developments (e.g., community rooms, gym facilities, patios, etc.)
- ☐ Commercial opportunities mixed with housing
- ☐ Neighbourhood amenities (e.g., daycare, libraries, community centres, grocery stores, etc)
- ☐ Vibrant parks and open spaces
- ☐ Affordable and/or attainable housing
- ☐ Apartment housing that is high quality concrete construction

Building Height

Tall, slender buildings allow a significant amount of density to be constructed onsite in a cost-effective manner while offering views to their residents.

8. The City of Vernon is considering the possibility of tall buildings (defined as 18 storeys or higher) in the Downtown and Village Green Mall areas. Which of the following would be your preferred approach for?

   i. The Downtown Area

   - ☐ Streamline policy to allow development of tall buildings in this area
   - ☐ Assess building height on a case-by-case basis
   - ☐ Do not allow tall buildings and concentrate on shorter, blockier buildings
   - ☐ Unsure / No Opinion

   ii. The Village Green Mall area

   - ☐ Streamline policy to allow development of tall buildings in this area
   - ☐ Assess building height on a case-by-case basis
   - ☐ Do not allow tall buildings and concentrate on shorter, blockier buildings
   - ☐ Unsure / No Opinion

Public Transit Corridors

Public transit corridors are main roads or areas with key bus routes. These corridors are specifically designed to facilitate efficient, reliable, and high-frequency transit services. The Province is encouraging municipalities to consider increased housing unit densities along these corridors to match land use with transit investment.



9. When it comes to building along public transit corridors in Vernon outside of the Downtown and Village Green Mall areas, which of the following building forms and types would you prefer? Select all that apply.

   - ☐ Townhouses and small urban infill building forms (e.g. four-plexes) along the transit corridor
   - ☐ 4-6 storey wood frame buildings
   - ☐ 7-12 storey concrete buildings
   - ☐ A mix of all of the above
   - ☐ Unsure / No Opinion

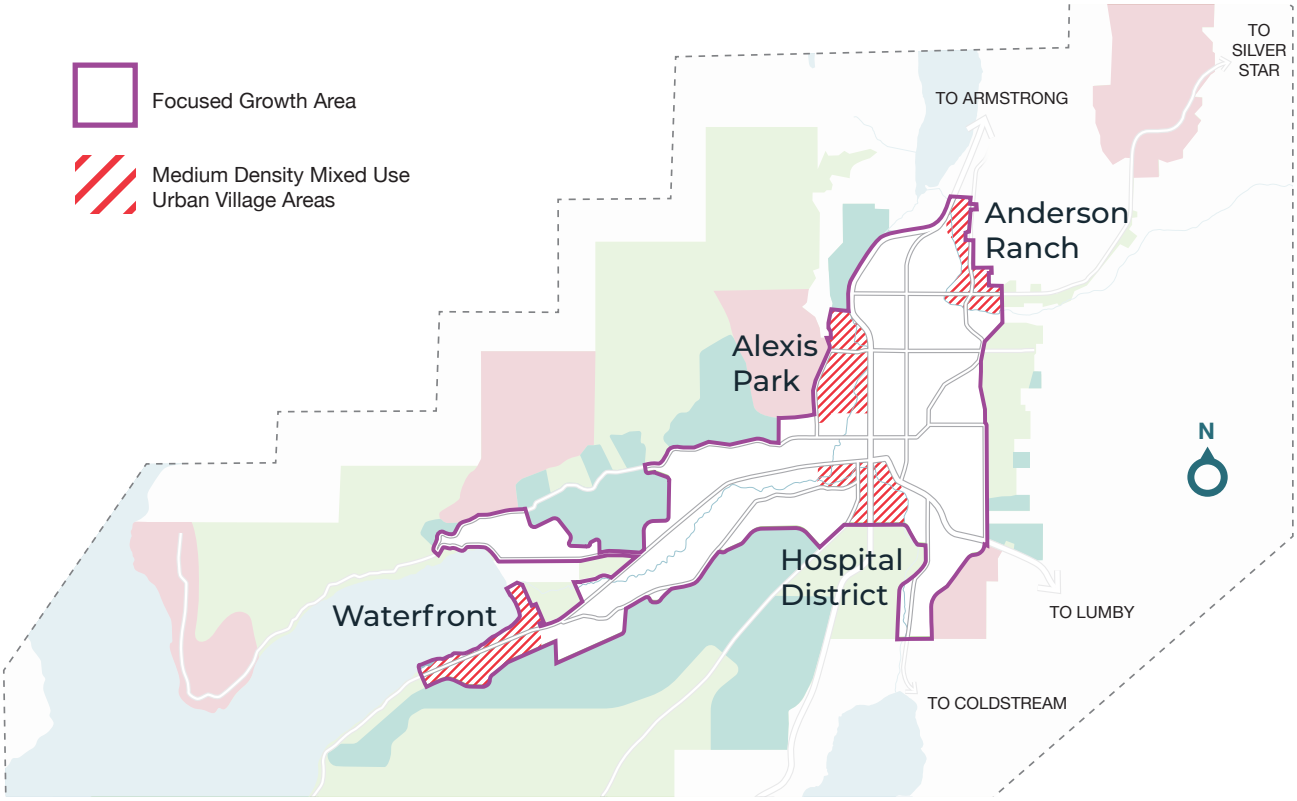
NOTE: Wood frame buildings are less soundproof than concrete buildings. Concrete is also safer, but is more expensive.

Village Centres

Village Centres are defined as the core of a neighbourhood consisting of housing, civic, religious, commercial and mixed-use buildings. These areas would allow medium density buildings that could be fully devoted to housing, such as apartments and condos, or could be mixed-use developments with commercial at ground level and housing above.



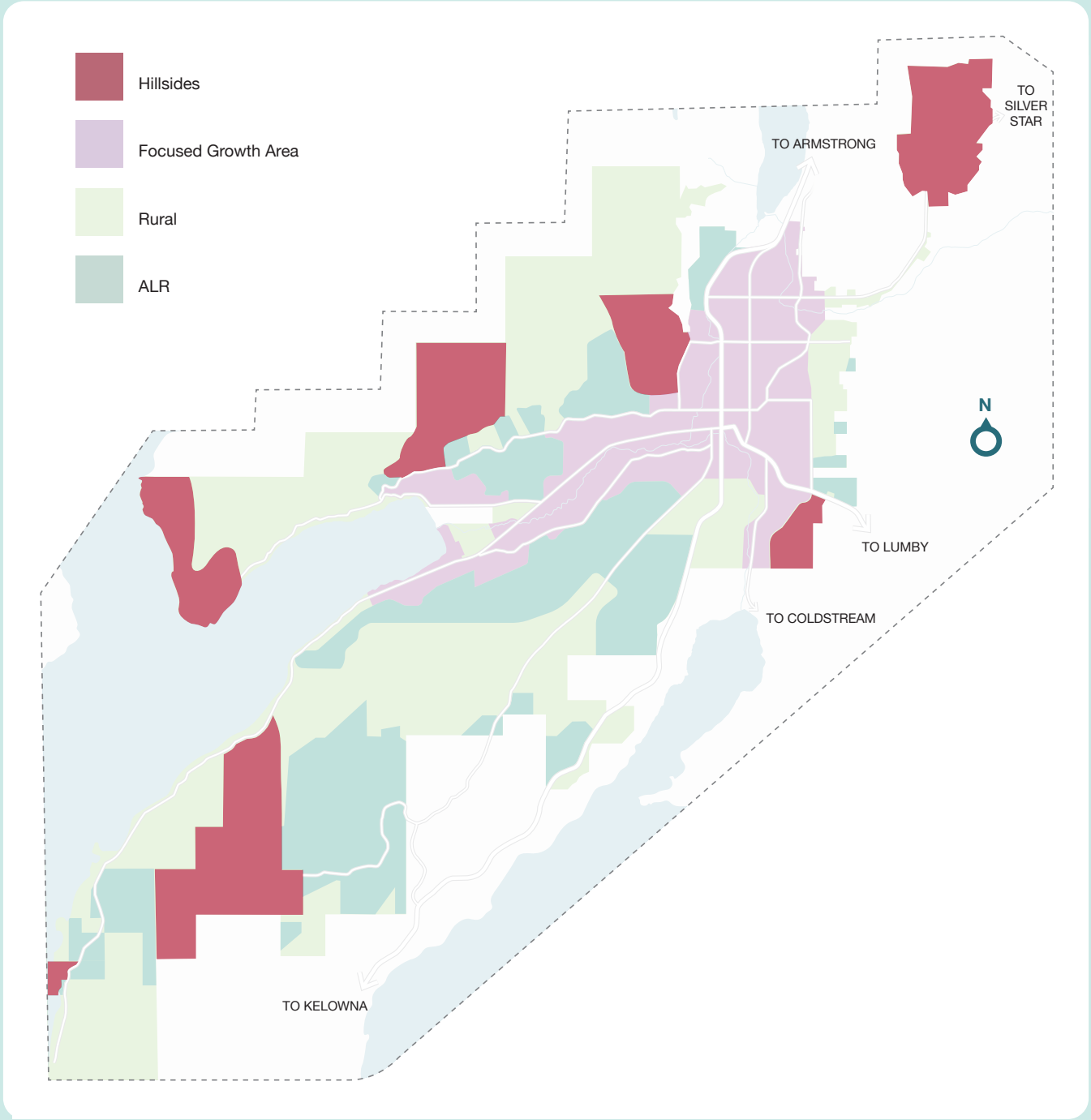
10. Thinking about the following neighbourhoods, to what extent do you support or oppose each of these being designated as a Village Centre?



	Strongly Oppose	Somewhat Oppose	Neutral	Somewhat Support	Strongly Support	Unsure / No Opinion
Anderson Ranch						
Alexis Park						
Waterfront						
Hospital District						

Future Development: Hillsides

In Phase one of the engagement, we heard that many community members appreciate Vernon's natural environment and enjoy the hillsides. The City has established development areas in the hillsides through neighbourhood plans and development agreements which permit further expansion of hillside development in Predator Ridge, Foothills, The Rise, Turtle Mountain, Middleton and Adventure Bay neighbourhoods. These areas are likely to continue development, however, it will occur incrementally over time based on infrastructure requirements and market conditions.

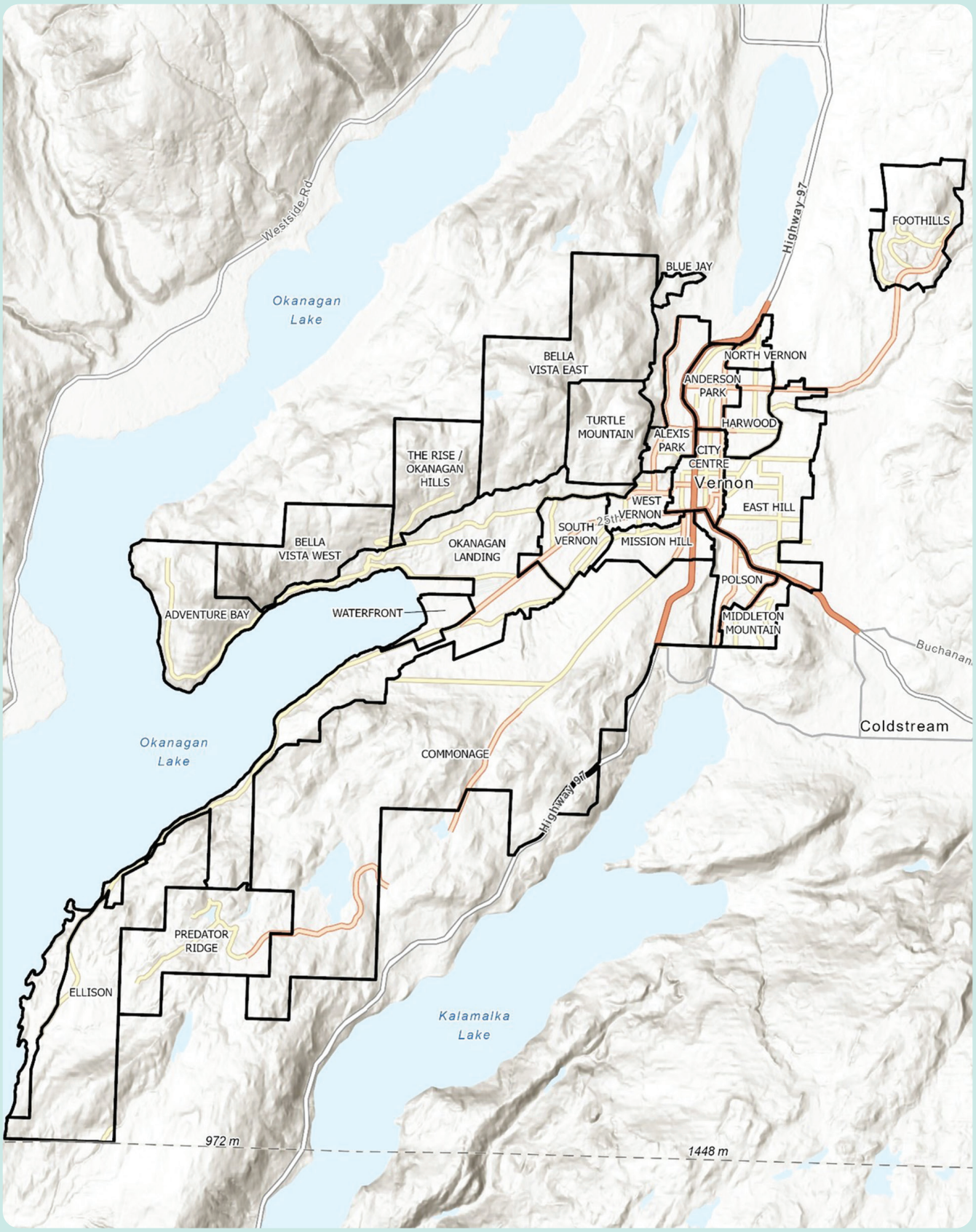


The City is receiving many more applications and increased interest from landowners for development in undeveloped hillside and rural areas outside of these neighbourhood plans. This could mean opening some rural areas for development, adding more people and more traffic to the area, but at the same time, could mean more housing for Vernon, increasing access to hillside amenities, as well as more revenues for the municipality to provide services to all its residents.

11. With that in mind, how should the City approach reviewing applications for further development in hillside areas outside of currently approved developments?

- ☐ The City should honour existing development plans and discourage further development of the hillsides beyond what has already been approved to be built.
- ☐ The City should cautiously review further development proposals in hillside areas and make decisions on a case-by-case basis.
- ☐ The City should encourage further development of hillside areas to increase housing supply and access to hillside amenities for more residents
- ☐ Unsure / No Opinion

Vernon Neighbourhoods



About you

12. Where do you live? Please refer to the map on the previous page.

- ☐ Adventure Bay
- ☐ Alexis Park
- ☐ Anderson Park
- ☐ Bella Vista East
- ☐ Bella Vista West
- ☐ Blue Jay
- ☐ City Centre
- ☐ Commonage
- ☐ East Hill
- ☐ Ellison
- ☐ Foothills
- ☐ Harwood
- ☐ Middleton Mountain
- ☐ Mission Hill
- ☐ North Vernon
- ☐ Okanagan Landing
- ☐ Polson
- ☐ Predator Ridge
- ☐ Rise/Okanagan Hills
- ☐ South Vernon
- ☐ Turtle Mountain
- ☐ Waterfront
- ☐ West Vernon
- ☐ I am a neighbour to Vernon
- ☐ I am a visitor to Vernon

13. What do you identify as?

- ☐ Female
- ☐ Male
- ☐ Other, please specify: _____
- ☐ Prefer not to say

14. In which age category do you belong?

- ☐ Under 18 years of age
- ☐ 18 – 24 years
- ☐ 25 – 44 years
- ☐ 45 – 64 years
- ☐ 65 years and over
- ☐ Prefer not to say

15. What is your annual household income before taxes?

- ☐ Under $30,000
- ☐ $30,000 - $50,000
- ☐ $50,000 - $80,000
- ☐ $80,000 - $125,000
- ☐ More than $125,000
- ☐ I am not sure
- ☐ I prefer not to say

16. How often have you typically used public transit to **get around in Vernon** in the past year?

- ☐ (Almost) Every day (5 – 7 days per week)
- ☐ Once to four days a week
- ☐ At least once a month (but less than weekly)
- ☐ At least once a year (but less than monthly)
- ☐ Have not used in the past year
- ☐ Don’t know

17. How often have you typically used public transit to get **to and from Vernon** in the past year?

- ☐ (Almost) Every day (5 – 7 days per week)
- ☐ Once to four days a week
- ☐ At least once a month (but less than weekly)
- ☐ At least once a year (but less than monthly)
- ☐ Have not used in the past year
- ☐ Don't know

18. Which statement best describes your current housing situation?

- ☐ Year-round homeowner
- ☐ Year-round renter
- ☐ Seasonal renter (e.g. seasonal worker or student)
- ☐ Resident elsewhere, but own a second home in Vernon
- ☐ Temporarily staying with friends or family (and not paying rent)
- ☐ Living in housing with ongoing support
- ☐ I am currently unhoused

Final Thoughts

19. Do you have any further comments about any of the above topics that you would like to share? Please be specific and brief.

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Thank you very much for your participation!

Please return your completed survey to the Community Services Building at 3001 32nd Avenue by 4:30 pm on November 14, 2024.