# Official Community Plan
# Words Matter: What do they mean?

## Vernon's Urban and Village Centres

In phases one and two of engagement, community members stated that they value having housing and alternative transportation options available in areas that also contain local businesses, shops and everyday services. This will reduce the number of trips requiring personal vehicles and increase convenience close to home. Based on this, the draft vision for Vernon's five Centres is that they will:

- Have **focused growth**, encouraging them to become vibrant hubs of daily activity.
- Have **distinct identities**, with each centre reflecting and celebrating its own unique character and sense of place.
- Are **connected and focused on mobility**, meaning that land use and transportation are integrated to support walking, rolling, cycling, and transit within and to each Centre.
- Are **complete communities** offering a diverse mix of housing, shops, services, employment, and public spaces, such as parks, to meet the daily needs of residents and businesses.

### What are Urban Centres?

Urban Centres are Vernon's main areas for growth and development. They are walkable and transit-friendly places where people can live, work, shop, and access daily services. Focused around existing commercial areas and transit hubs, Urban Centres support complete, connected communities while reducing the need to drive.

**Vernon's two Urban Centres are Downtown and Village Green.**

### What are Village Centres?

A Village Centre is a smaller than an Urban Centre and focusses on being a walkable neighbourhood hub with its own unique character. A Village Centre is designed to meet the daily needs of nearby residents and includes a mix of housing, local shops, services, and public spaces. The goal is to make every Village Centre welcoming, community-focused places to live, work, and gather.

**Vernon's three Village Centres are Alexis Park, Jubilee Hill and Okanagan Landing.**