Official Community Plan & Transportation Plan

Phase 3a Public Engagement Survey Findings

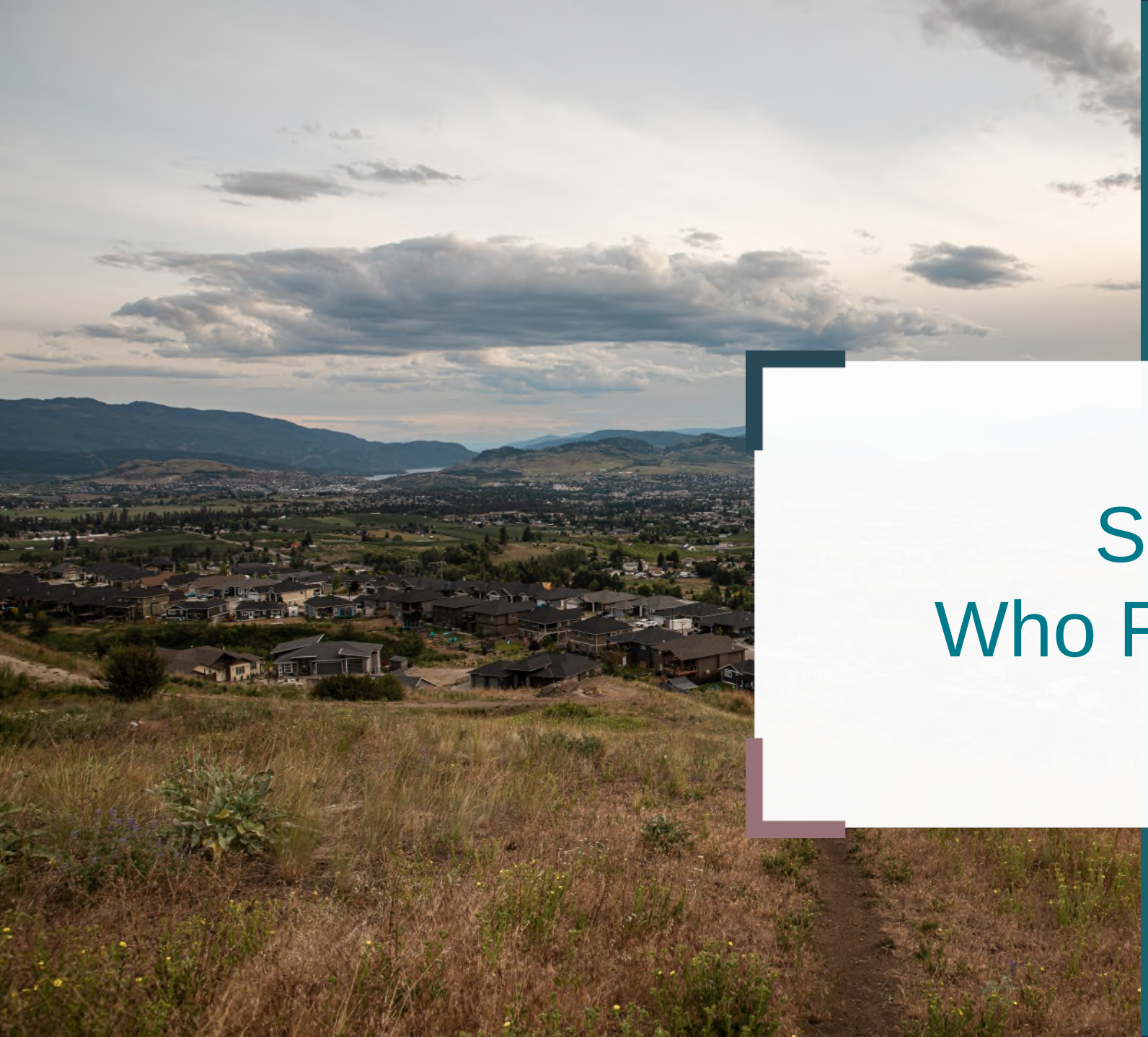
CITY OF Vernon

Council Presentation
August 11, 2025



About the Survey

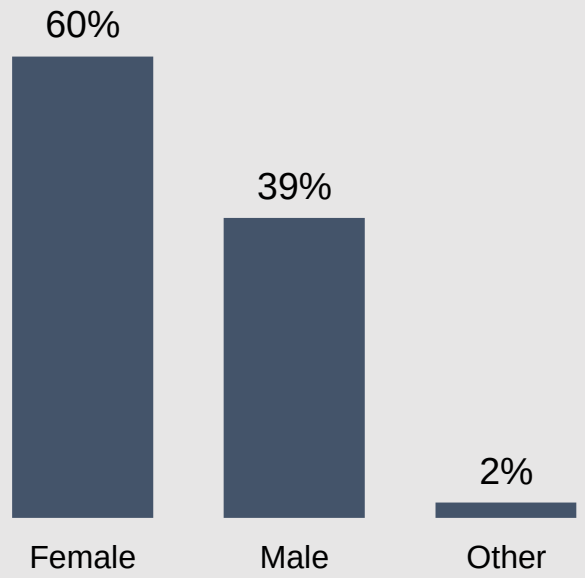
- ✓ Online survey with 528 respondents (of which 10 completed on paper and were manually entered)
- ✓ Data collected between May 26 and June 30, 2025, on EngageVernon.ca
- ✓ Results may not add up to 100% where expected due to rounding.



Survey:
Who Responded

Who Responded: Demographics

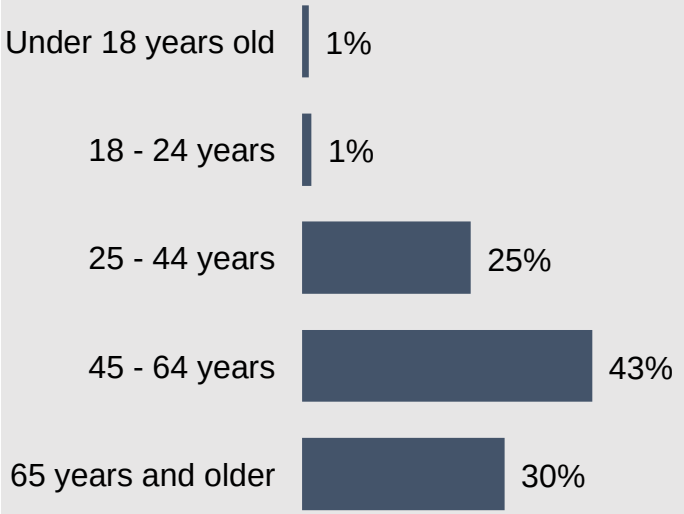
Gender



2021 Census: 52% female/48% male

N=470

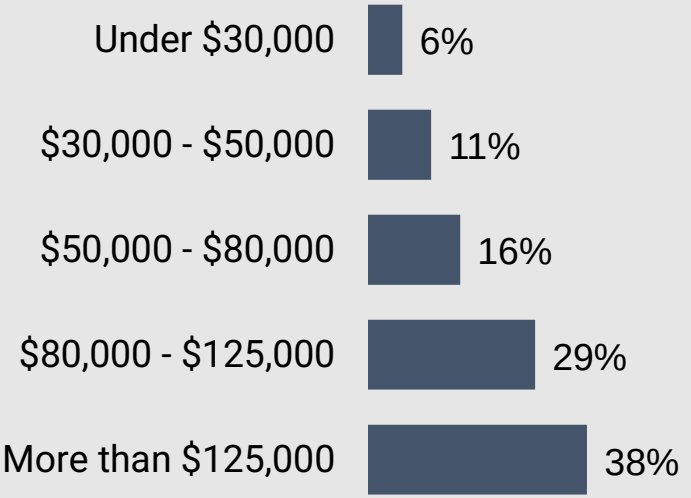
Age



2021 Census:
15-25: 10%
25-44: 25%
45-64: 32%
65+: 32%

N=505

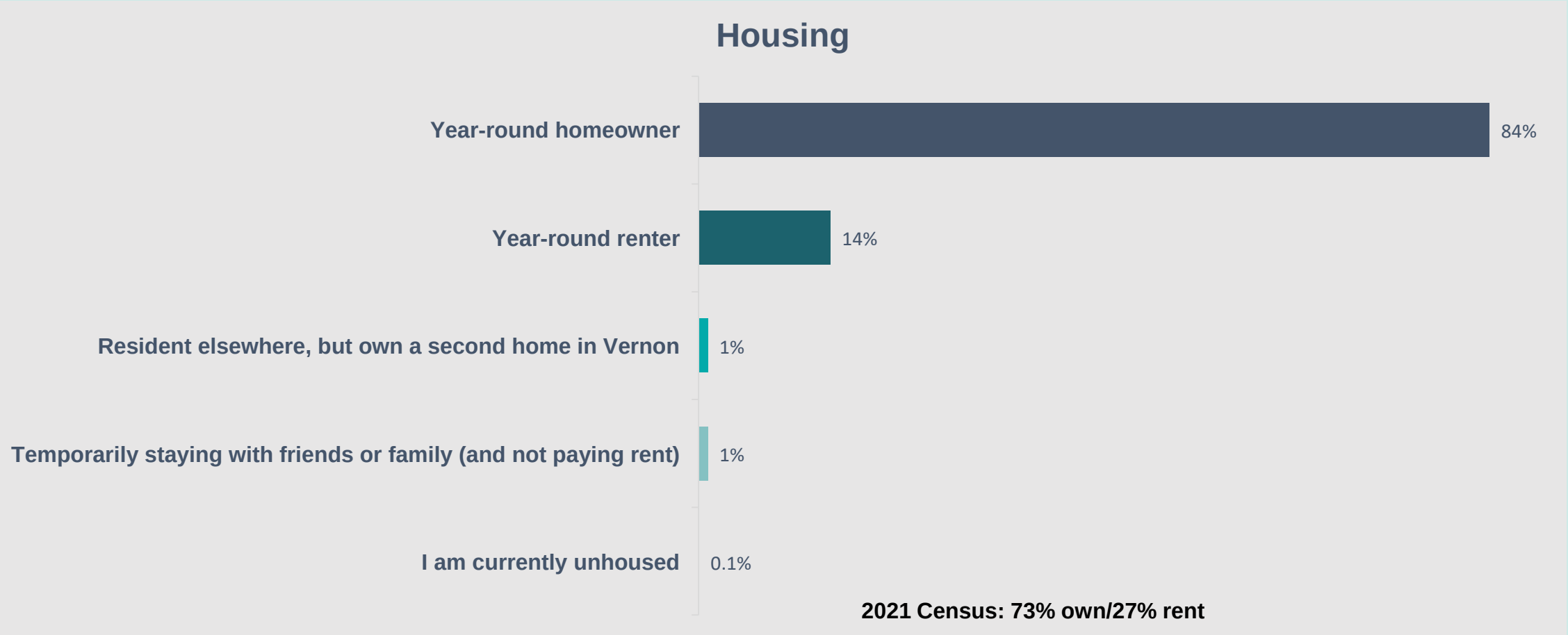
Household Income



2021 Census
<$30K: 9%
$30-50K: 12%
$50-80K: 16%
$80-125K: 45%
$125K+: 19%

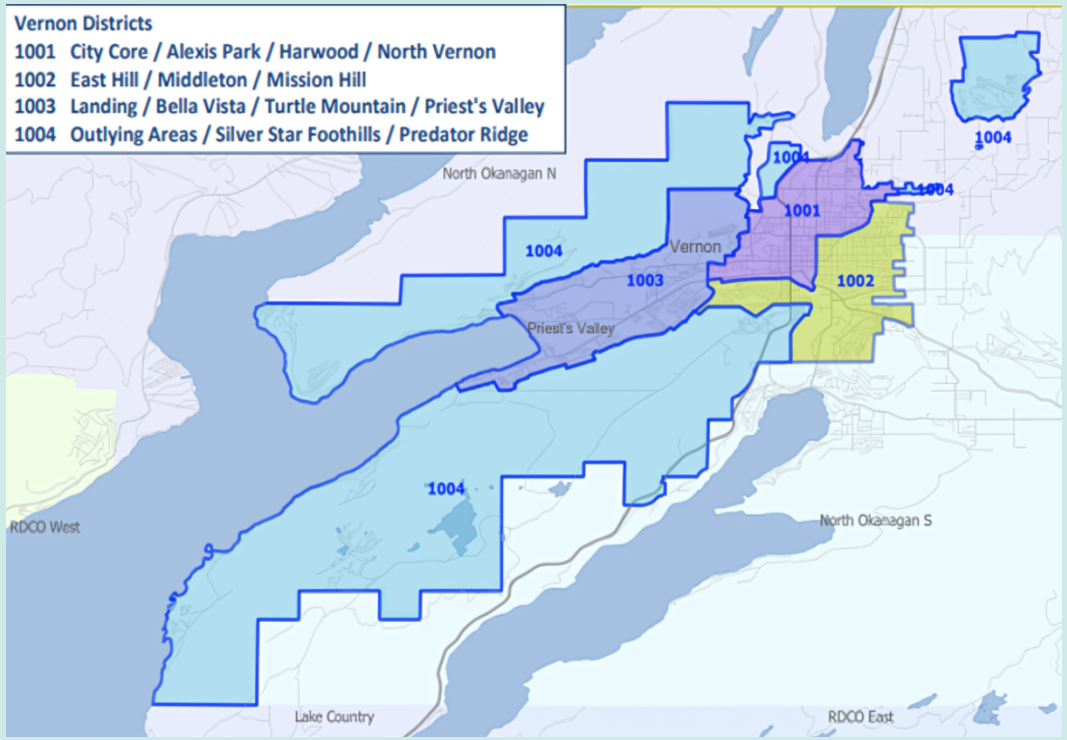
N=403

Who Responded: Housing



N=522

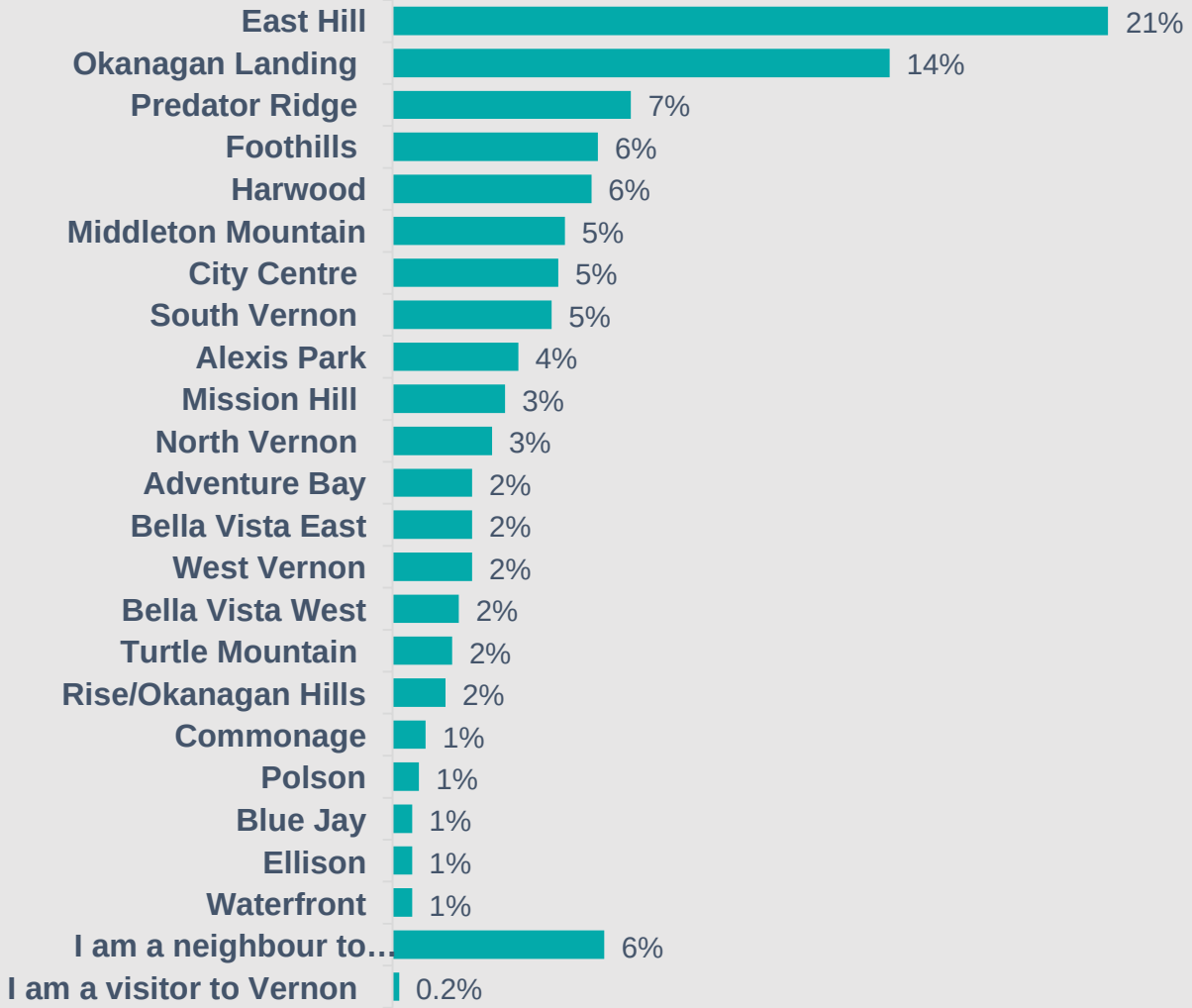
Who Responded: Area





N=520

Neighbourhood



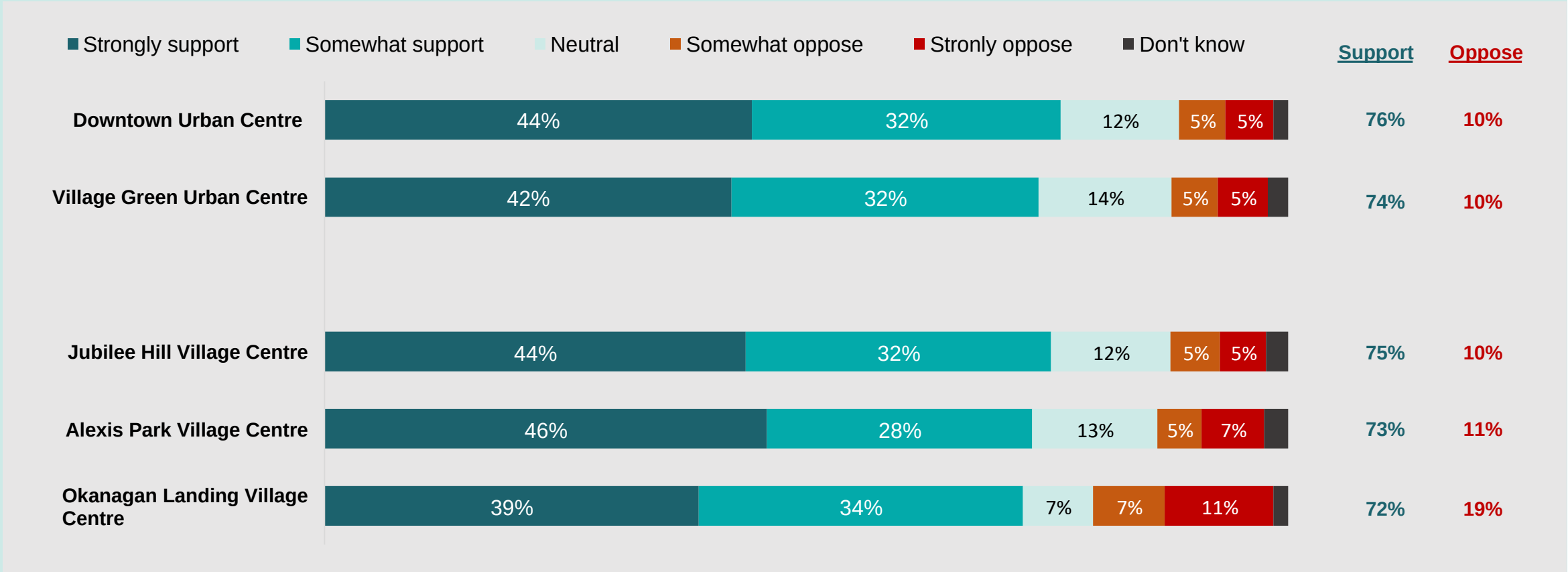


What We Learned:

OCP

Urban Centres and Village Centres

To what extent do you support or oppose the draft vision for…



N=521-524

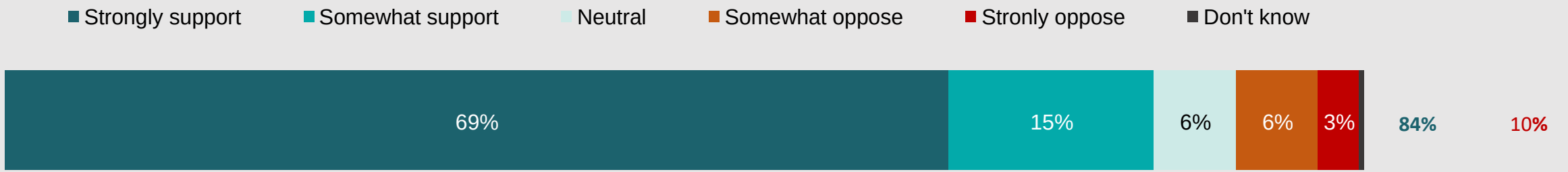
Park Areas

To what extent do you support or oppose…

Expanding the park area in Okanagan Landing to provide more public access to Okanagan Lake, recognizing this would mean less opportunity for future housing and businesses along the waterfront:



Creating new park area along creeks throughout the city to provide more natural public park space:



Official Community Plan

Next Steps (timeline):

- **Sept 2:** Council Initial Consideration
- **Sept 3:** Referral sent to RDNO
- **Sept 3 – 20:** Updates as directed by Council
- **Oct 14:** Council 1st & 2nd Reading Consideration
- **Oct 15:** Referral sent to ALC
- **Nov 10:** Public Hearing & 3rd Reading Consideration
- **Dec 15:** Adoption Consideration



What We Learned: Transportation Plan

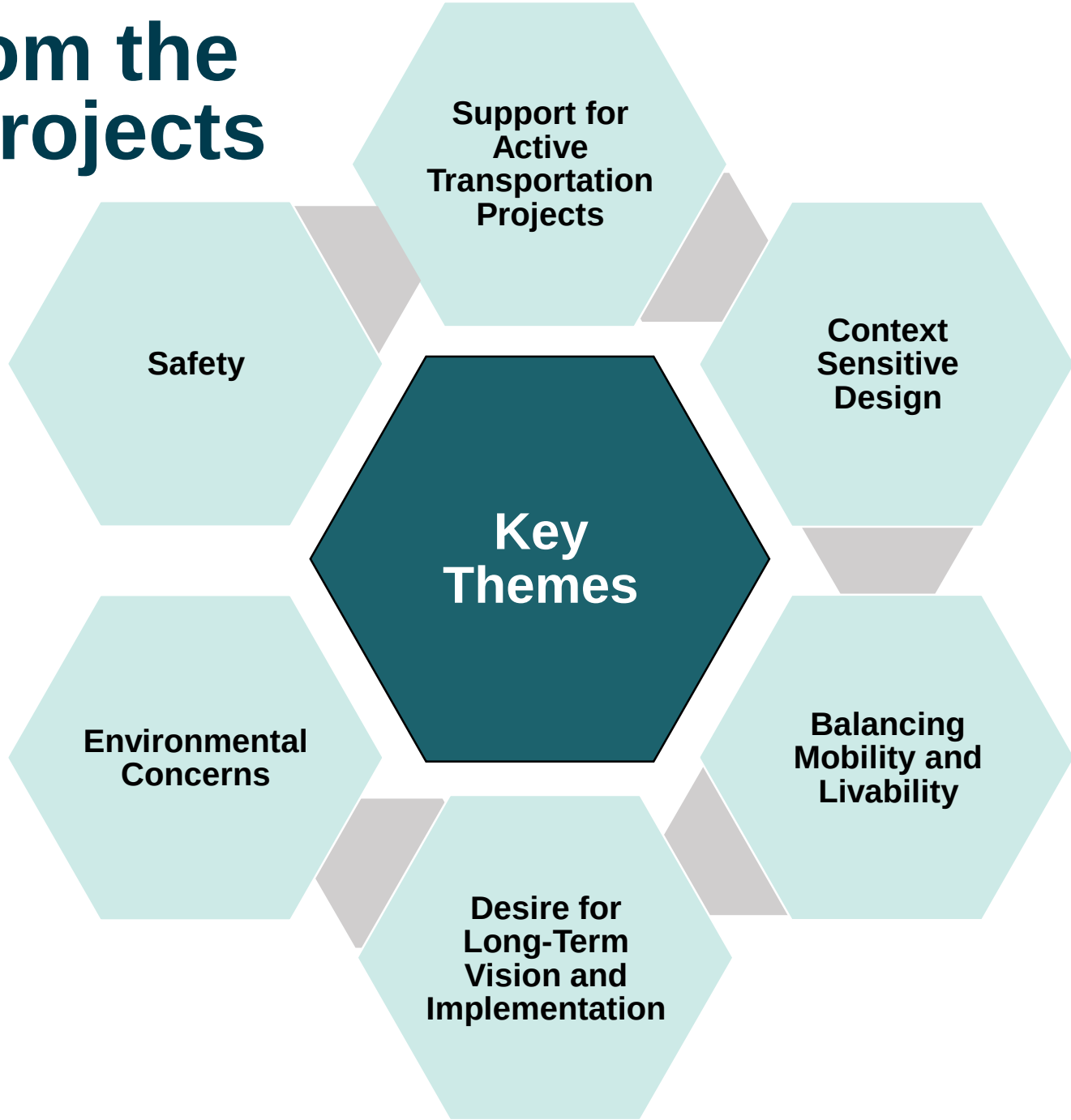
Top 5 Most Supported Projects

Which of these projects are you most excited about seeing completed? Please select your top five

Project	% Support	Time Horizon in TP
Kalamalka Lake Road to Pottery Multi-Use Path	39%	0-5 years
Intersection Upgrades City Core and West Vernon	28%	0-5 years
Alexis Park Corridor Upgrade	28%	0-5 years
Bella Vista Multi-use Path	27%	5-10 years
Downtown Vernon Transit Exchange Upgrade and Pedestrian Plaza	25%	5-10 years

N=475

Key Themes from the Public on the Projects



Transportation Plan Timeline

- **Oct 14:** Council Initial Consideration
- **Nov 24:** Final Approval



Thank you!